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**FOR IMMEDIATE RELEASE**

## **Voices of Note Selects House of Heralds PR As First Agency of Record**

The Pioneer in LGBTQ Organization Partners with Award-Winning PR Firm as it kicks off their \$250,000 capital campaign

**Atlanta, GA, January 19, 2023** -- [House of Heralds](#), one of the fastest growing minority-owned boutique PR firms in the Metro-Atlanta area., announces today it has been selected as the public relations Agency of Record for Atlanta-based community chorus [Voices of Note, Inc.](#)

House of Heralds's dynamic team brings decades of experience in brand strategy, strategic communications, social media, integrated marketing and entertainment marketing. Voices of Note will look to the disruptive agency to expand communications efforts, brand initiatives, capital campaigns and more.

"The team at House of Heralds continues its commitment to our purpose to serve those underrepresented audiences and help them to create equity and pride in the communities in which they live and work," said Christopher Armond, Founder and Chief Herald of House of Heralds PR. "We are excited to partner with Voices of Note to help them write their next chapter and help to amplify gay and queer stories."

"We're thrilled to have House of Heralds as our creative partner and we look forward to amplifying the brand of Voices of Note," said David Aurilio, Executive Director. "Chris and his team are known for their outstanding creative capabilities and unique ability to connect with the LGBTQ community."

Voices of Note has set a \$250,000 campaign goal to support immediate administrative needs while also laying the groundwork for larger future goals. They will be able to focus on their mission thanks to new and previous grants, as well as a greater emphasis on corporate partnerships and individual giving. This year marks the 42nd anniversary of the Atlanta Gay Men's Chorus and the 10th anniversary of the Atlanta Women's Chorus' commitment to the larger Atlanta community.

To learn more about Voices of Note and show your support, visit [www.voicesofnote.org](http://www.voicesofnote.org).

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### **About Voices of Note:**

Voices of Note, the not-for-profit organization governing our choruses, is a catalyst for social change. The renowned Atlanta Gay Men's Chorus and Atlanta Women's Chorus comprise the largest community music organization in the Southeast. Each chorus presents three annual concert experiences defined by musical excellence and a commitment to promoting equality for all people. It provides an opportunity to be inspired, a journey to places in hearts and minds that have yet to be explored, and a voyage into the perspective of our neighbors, teachers, siblings and friends. Above all, Voices of Note believes that the most effective way to deliver the message of equality for all people is with music. Through music, we are changing hearts and minds.

### **About House Of Heralds:**

House of Heralds is a boutique multicultural Atlanta-based PR, Talent and Experiential Events agency. With our bold, innovative approach to PR, we help purpose-driven brands engineer influence and develop comprehensive business strategies to help them amplify their messaging. Since its conception, our purpose has been to serve those underrepresented audiences and help them to create equity and pride in the communities in which they live and work. If we want the best, we must create it. We are excited to continue to collaborate with our clients to have a positive influence on our communities.